



EMPLOYERS' ADVOCACY COUNCIL

Working with employers to eliminate workplace injuries and their costs

The VOICE
of the Employer
since 1985



EAC/CME Business Summit on Workplace Safety & Insurance

November 5, 2009

Register ONLINE today and **SAVE!**
visit www.EACforEmployers.org

Top 3 reasons why you should attend:

- ◆ Excellent keynote speakers with opportunity for networking
- ◆ Receive the latest developments in workplace health, safety & insurance
- ◆ Participate in the "Ask the expert" question & answer period

Register
Now



Special Feature Presentations by:

The Hon. Peter Fonseca, Minister of Labour AND
the Hon. Steven W. Mahoney, Chair, WSIB

Featured Keynote Speakers for November 5, 2009 Summit include:

- ◆ John Slinger, WSIB, New Service Delivery Model (NSDM), a year later
- ◆ Norman Keith, Gowling Lafleur Henderson LLP, Introducing Fault into a No Fault Insurance System
- ◆ Michael Zacks, OEA, Safe Return to Work Policies, three years later
- ◆ Ruben Goulart, Keyser Mason Ball LLP, Bill 139: Temporary Employees, New Liabilities, New Opportunities
- ◆ Charlene Couture, Sibley & Associates, Return to Work Solutions

What our March 26, 2009 Business Summit attendees say about us:

"I have attended a number of EAC Business Summits and have found them to be very informative with excellent speakers and relevant content. The Business Summit is #1 on my list of workshops to attend during the year. I would highly recommend this workshop, you won't be disappointed."

Gerry Walsh, AOC Resins and Coatings Company

"It was very well organized. The topics were very relevant. The concurrent workshops were not only helpful but became an opportunity for networking and more learning. I look forward to the next Business Summit."

Bing Sison, Direct Energy

"The EAC Business Summit is an excellent forum to keep abreast of the latest developments at the WSIB while providing an opportunity to network with industry leaders in Workplace Health and Safety."

Jim Harding, Hydro One Burlington

Employers' Advocacy Council (EAC), a division of Canadian Manufacturers & Exporters



**Showcase your product or service
to the *right people* at the *right time***

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Sponsor Now

Exhibit Now

5 reasons why you can't afford not to sponsor or exhibit at the EAC Business Summit

- ◆ Strategic positioning tool to increase corporate visibility and profile
- ◆ Improve your organization's image, prestige and credibility
- ◆ Access to a wide range of audiences such as decision makers in business and government
- ◆ Targeted opportunities available to reach your market
- ◆ Networking opportunities and access to new business relationships

Sponsorship Opportunity	Sponsorship Package
Partner Sponsor \$5,000	<ul style="list-style-type: none"> ◆ Prominent recognition on materials, signage & table displays ◆ One (1) exhibitor booth including registration for two (2) attendees ◆ Corporate table with six (6) complimentary passes ◆ Recognition of sponsorship at opening and closing ceremonies ◆ Logo included on web version of the brochure ◆ Opportunity to introduce morning keynote speaker
Lunch Sponsor \$3,000	<ul style="list-style-type: none"> ◆ Prominent recognition on materials, signage & table displays ◆ Recognition of sponsorship at opening ceremony ◆ One (1) exhibitor booth including registration for two (2) attendees ◆ Two (2) complimentary passes ◆ Opportunity to introduce lunch keynote speaker
Breakfast Sponsor \$1,500	<ul style="list-style-type: none"> ◆ Prominent signage at food/coffee stations and recognition on materials ◆ Recognition of sponsorship at opening ceremony ◆ One (1) exhibitor booth including registration for two (2) attendees ◆ One (1) complimentary pass ◆ Table displays with your logo
Lanyards \$1,500	◆ SOLD-OUT
Hospitality Break Sponsor \$1,000	<ul style="list-style-type: none"> ◆ Prominent signage at food/coffee stations and recognition on materials ◆ Recognition of sponsorship at opening ceremony ◆ One (1) exhibitor booth including registration for two (2) attendees ◆ One (1) complimentary pass
Exhibitor \$500	<ul style="list-style-type: none"> ◆ Includes a 6' x 10' space with hydro, an 8' draped table and two chairs ◆ Recognition on materials ◆ Breakfast and lunch

SPONSORSHIP: A KEY TO POWERFUL TARGETED MARKETING